



Herefordshire County BID Ltd

Board Minutes 11 June 2024

10:00am - 12:00pm

Attendees:

Name	Company
Glenn Jones (BID VC) – Chairperson	Discover Parks
Matthew Pudge (BID VC)	The Hop Pocket Shopping Village
Andrew Blandford	Blandfords
Ana Vaughan	National Trust
Jo Hilditch (BID VC)	The Whittern Estate
Cllr Ed O’Driscoll	Ross-On-Wye Town Council
Diane Mansell – (Staff)	Herefordshire County BID
Frank Myers MBE	Wythall Estate Vineyard
Nadine Kinsey (Observer)	Herefordshire Council

Apologies:

Name	Company
Jonathan Lester	Leader of the Council
Tara Emery – (Staff)	Herefordshire County BID
Kari Trajer Morgan	Westbrook Court Country House
Cllr Graham Biggs (Observer)	Herefordshire Council
Julian Vaughan	The Green Dragon Hotel
David Wright (Observer)	Herefordshire Council
Peta Darnley	Netherwood Estate
Daniel Wood	Hampton Court Castle
Roger Allonby – (Observer)	Herefordshire Council

1) Introductions and apologies

- a. Confirmed Quorum is 5

GJ

2) Conflicts of interest

GJ

None

3) Minutes of the last meeting – Appendix 4

GJ

BOARD ACTION: Board Approved April minutes

4) Matters arising

GJ

- None

6) Finance subgroup update – Budget

DM / GJ

- Updated cash flow, Balance Sheet and Profit and Loss
- Board discussed the terms and conditions of the Market Towns and Rural Grant funding and decided to remove the 25% match funding to make it easier for people to apply for the grant funding and update the list of supported projects on the website.
- **BOARD ACTION: remove 25% match funding from grant fund.**
- **BOARD ACTION: The Board would like to thank Frank Myers MBE for writing a letter which has been sent to Herefordshire Council**
- The Board have discussed the possibility of hiring a grant funding writer to support the team to identify funding pots for future projects.
- **FUTURE ACTION: DM to remove the 25% match funding from the Market Towns and Rural Grant Funding terms and conditions from the website**
- **FUTURE ACTION: DM to continue to identify sponsorship partners for the Visit Herefordshire Tourism Awards**
- **FUTURE ACTION: invite the accountants to deliver the finance section at the AGM in November**
- **FUTURE ACTION: Identify Funding in the budget to hire a grant funding writer.**

7) CEO report

DM

- DM gave a basic report as all the areas were covered in the report sent over to the Board. The Board took the time to ask DM questions and discuss possible future projects.
- DM updated the Board on the Spring conference.
- Board discusses Place informatics and Marketing updates and asked DM to do an executive summary of the reports to make discussions easier in future meetings
- EOD gave an update on the issues happening in Ross on Wye since the flooding. He discussed wanting to create an event to link in with Summer of Fun at the end of the summer to encourage an increased number of families into the town.
- **FUTURE ACTION: DM to add Joe Evans as a BID Ambassador on the Herefordshire County BID website.**
- **FUTURE ACTION: MP to update the Board on Place Informatics data at future meetings**
- **FUTURE ACTION: DM to send monthly emails to the Board with updated Place Informatics information on the market towns.**
- **FUTURE ACTION: DM and SC to add executive summaries for place Informatics and marketing rather than copies of the full information**
- **FUTURE ACTION: DM to make arrangements for next years conference to be a full days' worth of activities including bookable specialist sessions in the afternoon**
- **FUTURE ACTION: DM to send Odin Events contacts details to Ross on Wye Town Council**

8) Executive Committee subgroup update

GJ

Discussed in the main body of discussion. Board decided to remove this from the agenda as it is always covered under the CEO report

BOARD ACTION: Remove heading from the agenda

9) Monitoring subgroup update

DM

GJ and FM gave an overview of relations as they stand with Hoople and Herefordshire Council to the group.

10) AOB

GJ

11) Date of next meeting

GJ

17 September Green Dragon Hereford