



STEAM SUMMARY 2022 HEREFORDSHIRE COUNCIL

Total economic impact of tourism £M	637.45
% change on 2021 (£'s 2022)	25.7%

Total visitor days (Millions)	7.73
% change on 2021	33.9%
Staying visitor days (Millions)	3.05
% change on 2021	21.6%

Total visitor numbers (Millions)	5.56
% change on 2021	42.0%
Number of staying visitors (Millions)	0.88
% change on 2021	35.6%
Number of day visitors (Millions)	4.68
% change on 2021	43.3%

Number of FTE jobs supported by tourism spend	7,489
% change on 2021	23.1%