



## STEAM SUMMARY 2021 HEREFORDSHIRE COUNCIL

Total economic impact of tourism £M	470.16
% change on 2019 (£'s 2021)	-21.0%

Total visitor days (Millions)	5.77
% change on 2019	-28.2%
Staying visitor days (Millions)	2.50
% change on 2019	-16.5%

Total visitor numbers (Millions)	3.92
% change on 2019	-33.8%
Number of staying visitors (Millions)	0.65
% change on 2019	-25.5%
Number of day visitors (Millions)	3.26
% change on 2019	-35.2%

Number of FTE jobs supported by tourism spend	6,085
% change on 2019	-19.8%