



STEAM SUMMARY 2020 HEREFORDSHIRE COUNCIL

Total economic impact of tourism £M	271.68
% change on 2019 (£'s 2020)	-53.7%

Total visitor days (Millions)	3.14
% change on 2019	-60.9%
Staying visitor days (Millions)	1.59
% change on 2019	-47.0%

Total visitor numbers (Millions)	1.99
% change on 2019	-66.3%
Number of staying visitors (Millions)	0.44
% change on 2019	-49.7%
Number of day visitors (Millions)	1.55
% change on 2019	-69.2%

Number of FTE jobs supported by tourism spend	3,798
% change on 2019	-49.9%